

Elevating Equity Investments

Capital Planning Committee Information Presentation

December 14, 2020



Inspire, Connect, Play!

City Charter, after 2016 Proposition B

Section 16.107(a)

The Department embraces socio-economic and geographic equity as a guiding principle and commits to expending the funds across its open space and recreational programs to provide park and recreational access to all of San Francisco's diverse neighborhoods and communities.

Section 16.107(4)(h)

(1) the department shall develop ... a set of equity metrics to be used to establish a baseline of existing Recreation and Park services and resources in low-income neighborhoods and disadvantaged communities, compared to services and resources available to the City as a whole.

(2) the Strategic Plan shall include an equity analysis, and strategies to mitigate any equity deficiencies identified ...

(3) the Capital Expenditure Plan shall include an equity analysis of RecPark Capital expenditures, using the equity metrics adopted ... include strategies to mitigate any equity deficiencies ...

(4) the Operational Plan shall include an equity analysis of RecPark Services and Resources, using the equity metrics adopted ...





CalEnviroScreen 3.0

JANUARY 2017



Matthew Rodriguez
Secretary, California Environmental Protection Agency

RPD Disadvantaged Characteristics

Sensitive Population Indicators

1. Asthma
2. Cardiovascular Disease
3. Low Birth Weight
4. **Age (youth and seniors)**
5. **Non-White**

Socioeconomic Factors

1. Linguistic Isolation
2. Poverty
3. Unemployment
4. Educational Attainment
5. Housing Burden

10 characteristics, equally weighted



CalEnviroScreen Data in SF

Census Tracts ranked with
cumulative rate of:

Age

(most youth & seniors)

Asthma

Cardiovascular

Low Birth Weight

Non-white

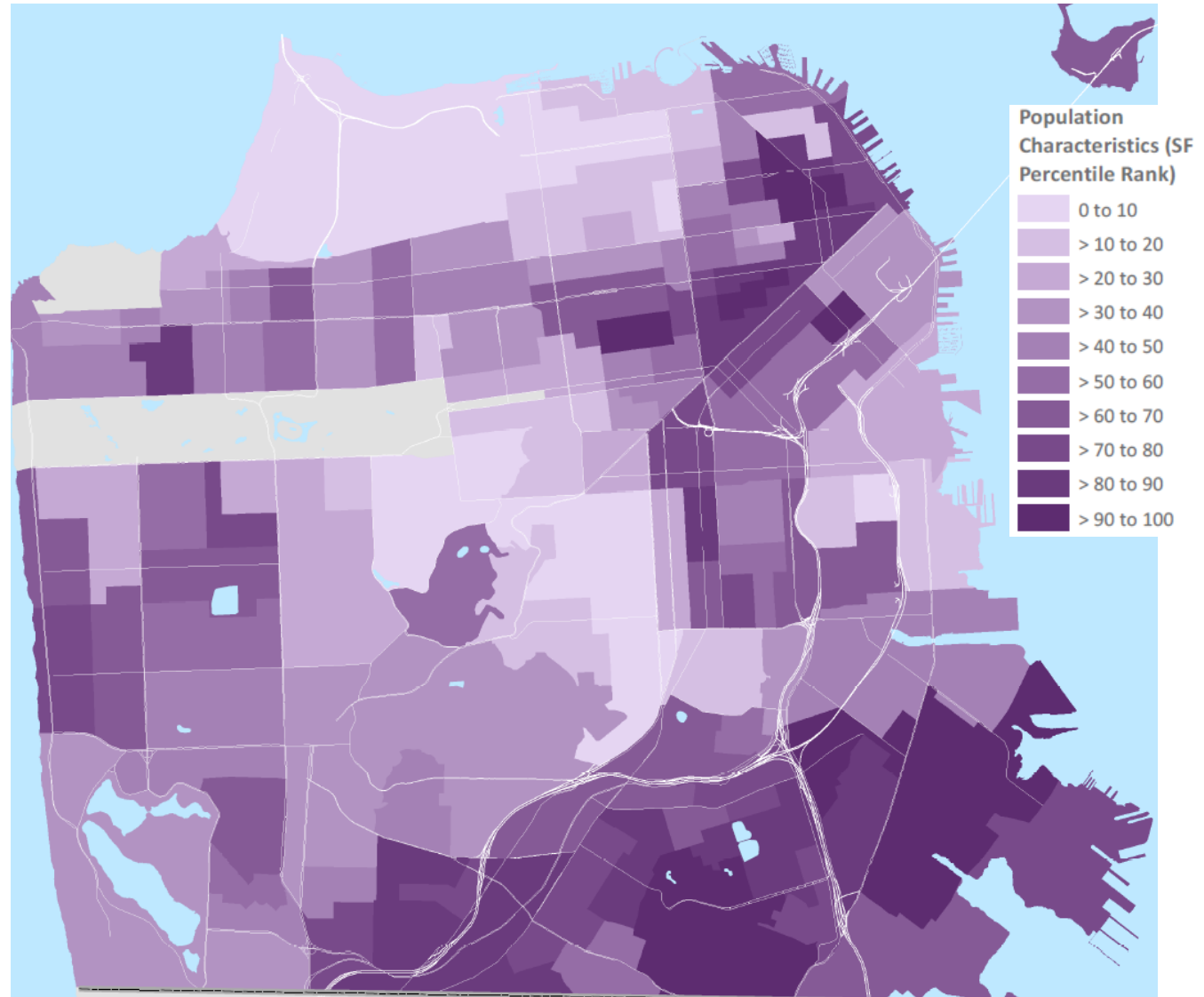
Education Level

Linguistic Isolation

Poverty

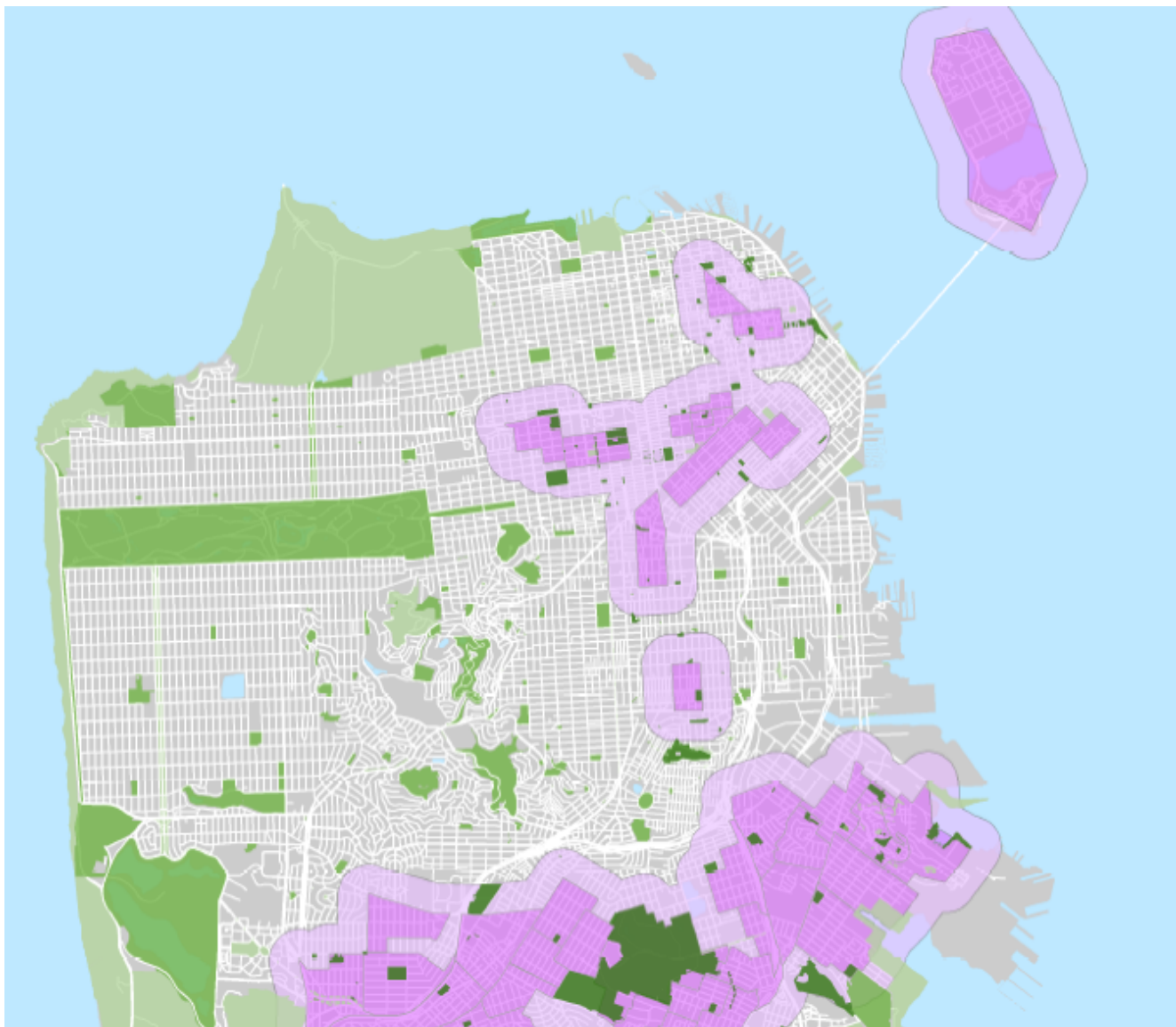
Unemployment

Housing Burden



CalEnviroScreen Data in SF

Census tracts with the highest **20%** of Cal-EPA's CES 3.0 Population Characteristics, compared to the City as a whole, and designated as **Equity Zones**



RPD Equity Metrics 2020

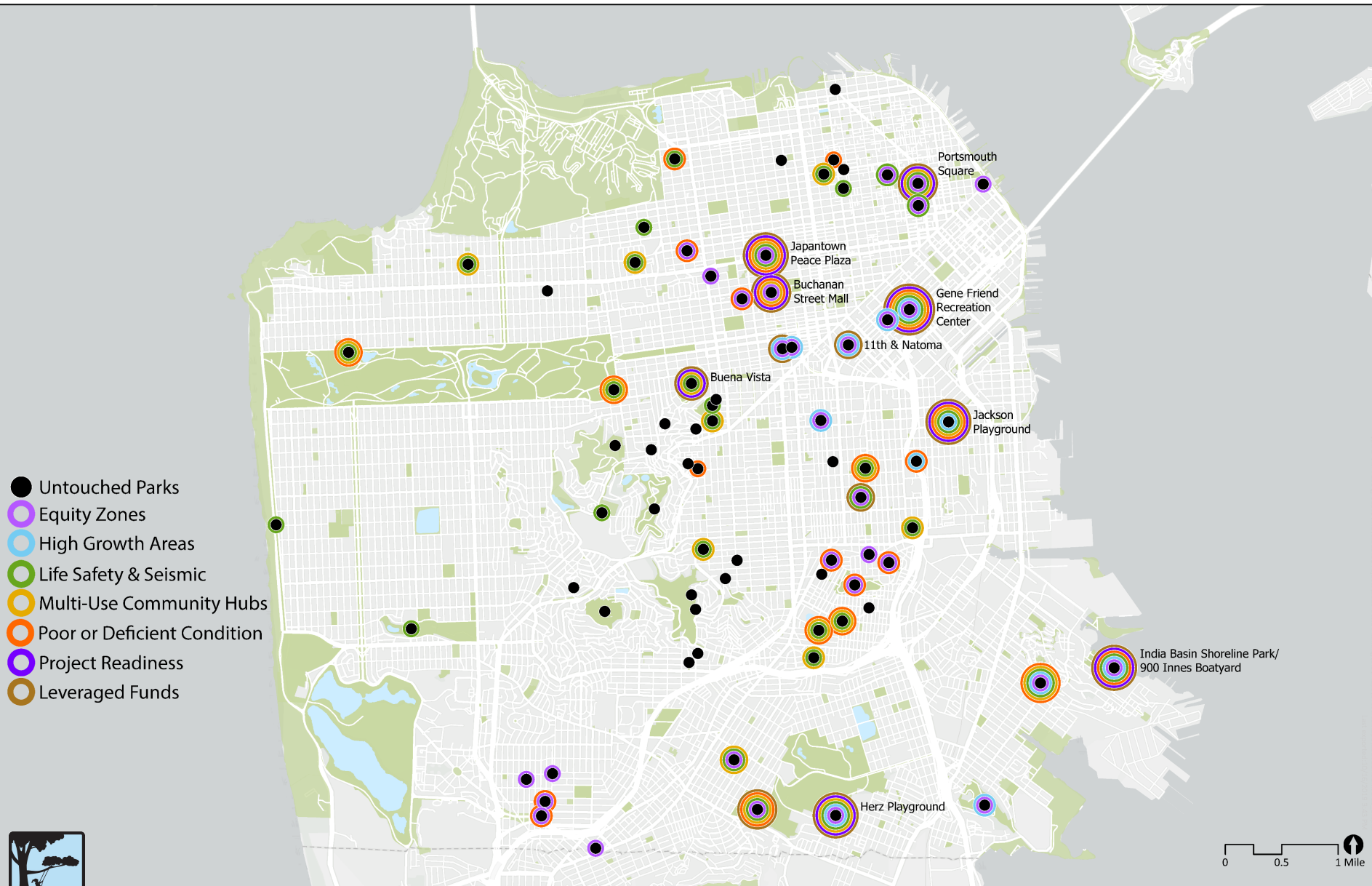
Demographics		Equity Zone	Non Equity Zone	City as a Whole
	Population ¹	178,000	712,000	890,000
	% Population	20%	80%	100%
Metrics				
Park Access	Number of Parks	89	130	219
	% of Parks	41%	59%	100%
	Park Acreage ²	671	2,603	3,274
	% of Park Acreage	20%	80%	100%
Safety	SFPD Incidents ³ within 500' of Parks/1,000 people	28,067	21,774	49,841
	% of Incidents within 500' of Parks	56%	44%	100%
Maintenance	Park Evaluation Scores ⁴	92.4%	91.6%	91.6%
	Maintenance and repair requests completed ⁵	95.4%	96.2%	96%
Investment	Capital Investment ⁶ /1,000 people	\$244,756	\$17,450	\$62,911
	% of Capital Investment	78%	22%	100%
Volunteers	Recreation Volunteers Hours ⁷ /1,000 people	131	33	52
	Park Volunteers Hours/acre	55	19	26
	% of Total Volunteer hours	46%	54%	100%
Recreation	% of Recreational Resources	40%	60%	100%
	% of all Children's Play Areas	46%	54%	100%
	% of Dog Play Areas	22%	78%	100%
	% of Scholarships ⁹	69%	31%	100%
Kids & Nature	Outdoor Recreation ¹⁰ registrants 18 and under	1,610	5,331	6,941
		23%	77%	100%



RPD Bond Selection Criteria



RPD Bond Selection Criteria - Analysis



2020 Bond Program

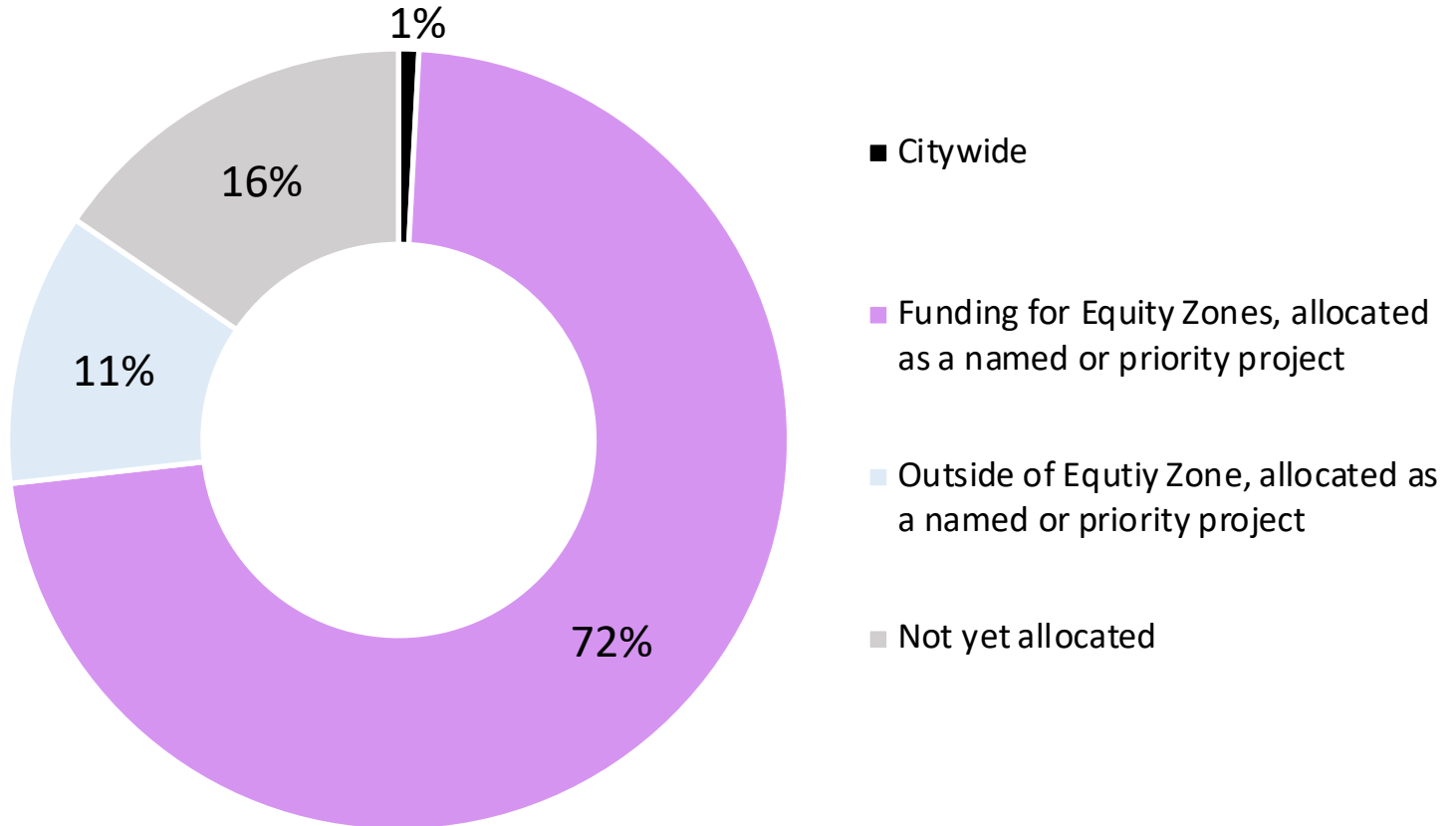
Investment Priorities			\$239M
NAMED PROJECTS	101	PROGRAMS	136
Buchanan Street Mall	2	Citywide Parks	18
Gene Friend Rec Center	30	Recovery Parks (Priorities include Crocker Amazon , Buena Vista, Jackson, Richmond Senior Park, South Sunset & Chinatown)	86
Herz Playground/Sunnydale HOPE SF	10	Sustainability	14
India Basin	29	Playgrounds	9
Japantown Peace Plaza	25	Community Opportunity Fund	6
<i>Contingency – Projects</i>	<i>5</i>	Trails	1
		Community Gardens	0.6
ADMINISTRATION	2	<i>Contingency - Programs</i>	1.4

Projects in Equity Zones (Bold)



2020 Bond Program – Equity Analysis

2020 Bond Allocation in Equity Zones



Beyond the Charter



SAN FRANCISCO
RECREATION
& PARKS

REQUITY

San Francisco Recreation and Parks offers free dynamic, engaging and culturally-relevant recreation programming to youth under 18 living in shelters, foster care, public housing, or in housing developments assisted by the City through the Mayor's Office of Housing & Community Development (MOHCD). Through a combination of onsite and hyper-local programs, coupled with extensive outreach, Requity increases access to and participation in our existing programs and scholarships.

Budget and Funding

Requity is funded by the City's Soda Tax (2016), which imposes a one-cent-per-fluid-ounce excise tax on the initial distribution within San Francisco of sugar-sweetened beverages, syrups, and powders, to be spent on improving public health. In May 2020, Mayor London Breed added a new category for funding that includes outreach, scholarships and equity in recreation.

FY 2019-20 Budget: \$2 million, including staffing, scholarships, and other programming costs



Lessons Learned & Best Practice

- Incorporated feedback from CalEPA to be more specific/relevant for SF
- Maintain **dynamic information** with continued **feedback from community**
- Continue to **refine data and metrics**
 - Incorporate new data sources
 - Identify nuances of need in EZs
 - Streamline reporting for capital investments in internal databases
- Work on **Equitable Development Plan** for India Basin
 - Strategies that will strengthen existing communities; workforce development, youth opportunities, enhanced neighborhood connectivity; environmental justice & arts/culture
 - Create template for future projects
- Continue working on **elevating equitable outcomes** within the Department as well as within Equity Zones



RPD Summer Camp Sign



New Mobile Book Lending @
Requity Site