

HayWired Telecommunications

Prepared for SF Lifelines, Sept 2020

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My Bio



- 30+ years in telecommunications
- B.Sc. Electrical Engineering (@ UC Davis, focus on wireless & RF)
- CEO & Founder, Oku Solutions LLC
- Joint Venture Silicon Valley
 - Calif. Emerging Tech Fund (Advisor)
 - NIST GCTC Wireless (Co-Chair)
 - IEEE Future Networks (Co-Chair: Deployment)
- Fellow: RCA, Sr. Member: IEEE



Basic Requirements of 21st Century Life













Not a Luxury or Toy

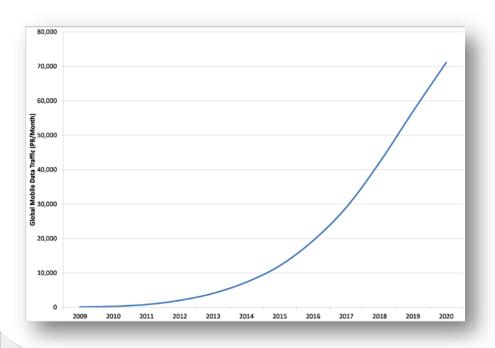








Mobile Data

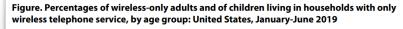


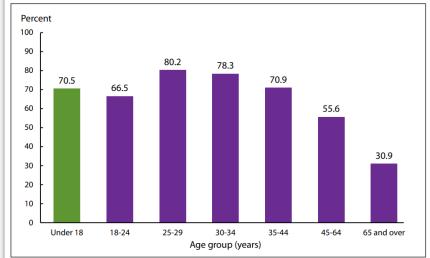
- Data in North Amer.
 - 1.3 EB/month in 2015
 - 9.1 EB/month in 2021
- Usage per Phone
 - 3.7 GB/month in 2015
 - 22 GB/month in 2021

(Per Cisco VNI, Ericsson Mobility Report, Mobile Experts LLC, etc.)



Wireless-Only





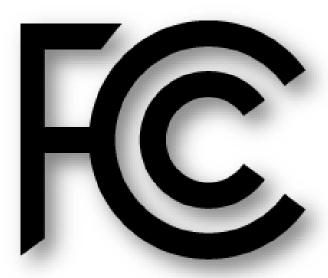
NOTE: Wireless-only adults are adults who live in households with only wireless telephone service and have their own wireless telephone. SOURCE: NCHS. National Health Interview Survey.

- CDC Wireless Substitution (Bi-annual, June 2019)
- Wireless-only
 - Adults: 58.4% (West: 61.8%)
 - Renters: 75.1%
 - In Poverty: 67.1%
 - Hispanic: 71.2%
 - 52 million children (70.5%)
 live in wireless-only
 households.
 - 80% of 911 calls are mobile



Telecom & ICT are Major Policy Issues







Telecom Resiliency



- CPUC 20-07-001
 "Decision Adopting Wireless Provider Resiliency Strategies"
 - https://bit.ly/32QK5ug
 - 72 hours backup at *all* cellular sites w/o waiver
 - Does not apply to ISPs



Telecom Resiliency



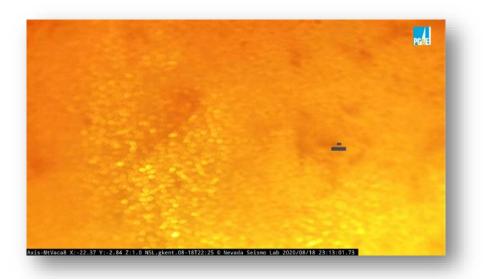
• 2020 CZU Wildfire

Site: Empire Grade

- Status: Total Loss



Telecom Resiliency



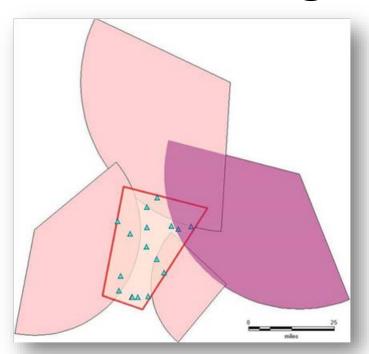
• 2020 LNU Wildfire

- Site: Mt. Vaca

— Status: Total Loss



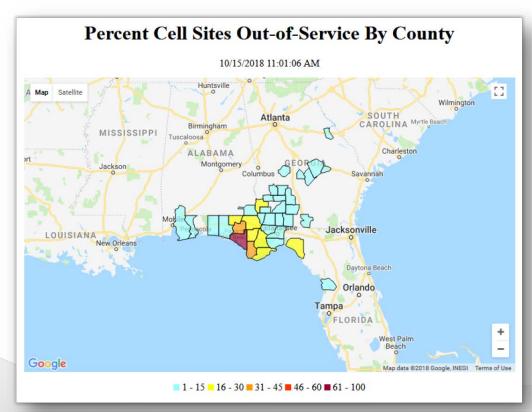
Wireless Emergency Alerts



- Redundancy is the key to resiliency
- A single tower/site is a single point of failure



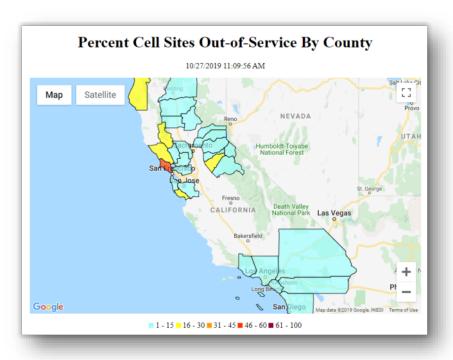
Telecom Impact & Restoration







Telecom Impact & Restoration



PSPS: 27-Oct-2019

- Marin: 49.6%

Lake: 19.3%

Sonoma: 17.1%

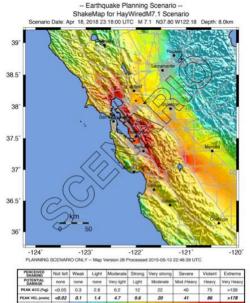
Santa Cruz: 16.4%

Napa: 10.1%

San Mateo: 9.3%





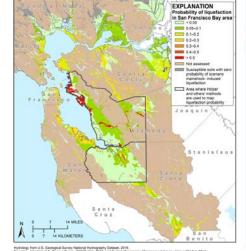


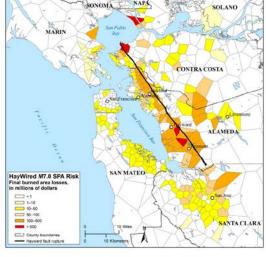
HayWired

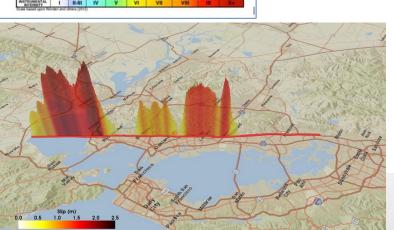
Shaking
Surface rupture
Liquefaction
Landslide
Fire following
Aftershocks

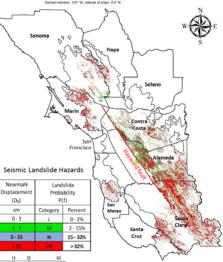
Hydrodog from U.S. Cleatogoal Sovine National Hydrography Dataset, 2016. Sovicitory data from U.S. Coxice. Bellean TOER files. 2016, and Federal Emergency Manage North American Dataset of 1983 UTM 15th projection.

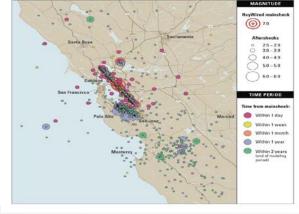
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Detweiler and Wein 2017: HayWired Volume 1



HayWired Telecommunications

- On publication, HayWired telecommunications findings will be publicly available
 - Earthquake hazard exposure and damage of telecommunication components
 - County restoration curves for cases of permanent and portable back up power and user behavior management



Looking forward...

- User experiences during PSPS & wildfire events show we are not (my opinion) telecom resilient
 - CPUC backup power decision covers only wireless carriers, will not cover small cells & DAS, nor cable utilities
 - Little understanding in public of personal power preparedness (UPS, gateways, hotspots)



Looking forward...

 On the positive, PSPS and wildfire events are providing people with direct understanding of the need for telecom power resiliency – similar to the "Day Without Power" exercise recommended in HayWired Telecom



Looking forward...

- HayWired Telecom & ICT Report is in the USGS publication queue.
- We are hosting a series of webinars to bring awareness and provide a starting place for discussion.
 - How can we engage the media to draw attention?



