



# ONESF

Building Our Future

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There's only one San Francisco. Let's take care of it.



## Living Cities City Accelerator Cohort Update to the Capital Planning Committee

11/13/2017

# Living Cities City Accelerator Cohort Overview

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- San Francisco joined Pittsburgh (PA), St. Paul (MN), and Washington (DC) in the third cohort of the Living Cities City Accelerator program, which focused on infrastructure funding challenges
- Opportunity to exchange ideas and build solutions with input from partners and experts
- \$100k award used for public outreach and research
- Contributed the work and findings of the Seawall Finance Work Group

# Living Cities City Accelerator: Cohort Calendar

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- ▣ March 2016: Acceptance into 3<sup>rd</sup> Cohort
- ▣ April 2016: Denver convening
- ▣ October 2016: New Orleans convening
- ▣ June 2017: Seawall Finance Work Group recommendations presented to CPC and the Port Commission
- ▣ Summer 2017: Public outreach about the Seawall at Sunday Streets
- ▣ September 2017: Final convening hosted by San Francisco, showcasing many of our development projects, including Treasure Island, Transbay Transit Center, and the Seawall
- ▣ Forthcoming: Publication of a public infrastructure financing toolkit from Living Cities informed by the work of the cohort

# Vulnerability of San Francisco's Seawall

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# Seawall Resiliency Project Plan

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- Port staff have envisioned 2 major phases to the Project:
  - **Phase I** – seismic improvements to address the most critical life safety and flood risks at TBD, isolated locations along the Seawall
  - **Phase II** – potential replacement of the entire 3 miles of the Seawall with all seismic and sea level rise adaptation measures

Project Phase	Budget	Duration	Start	Finish
Phase I Overview	\$500 million	11 years	January 2015	December 2025
Vulnerability Study	\$1.0 million	1.5 years	January 2015	June 2016
Planning	\$8.5 million	2.5 years	July 2016	December 2018
Preliminary Design & Environmental Approvals	\$25.5 million	2.0 years	January 2019	December 2020
Final Design & Construction	\$465.0 million	5 years	January 2021	December 2025
Phase II Overview	~ \$5 billion	~ 20 years	January 2026	January 2046

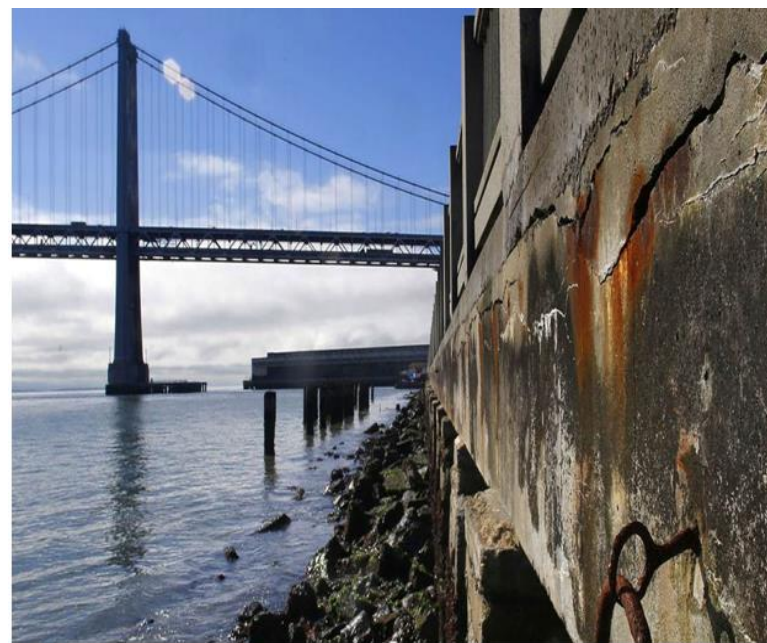
Note: Project cost estimates are in 2016 dollars and do not take into account the time value of money. It is important to consider the influence inflation will have on the overall cost of repairing the Seawall over time.



# Seawall Finance Work Group Report

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- Mission: Analyze and prioritize the funding opportunities for the Seawall Resiliency Project
- Recommended local, state, and federal strategies to meet the \$500M Phase 1 and the multi-billion-dollar Phase 2 needs



Rank	Funding Strategy	Source of Funds	Revenue Generating Potential ***	Cost of Funds	Long Term Sustainability	Flexibility of Funds	Timing	Tradeoffs/Other City Needs	State/Federal Policy/Eligibility	Local/Regional Policy/Eligibility	Administration Complexity	Staff/Cost Burden
1	Local Property Tax Increment from PDA											
2	Community Facilities District (CFD)											
3	LIHTAC - CAP 300 Program											
4	Local Property Tax Increment from VPDs											
5	General Obligation (G.O.) Bonds											
6	Cap & Trade Program Funding											
7	State and Local S.O. Bond											
8	Series Tax Increase											
9	Hotel Assessment											
10	Increased Parking Revenues											
11	Assessment District											
12	LIHTAC - General Investigation											
13	Philanthropy											
14	Historic Tax Credits											
15	Transit Fee on Marina Users											
16	Crucial Tickets Surcharge Increase											
17	Advertising											
18	LIHTAC Bridge Tolls Program											
19	Vehicle License Fee (VLF) Increase											
20	Parcel Tax											
21	Marina Rights											
22	Competition Pricing											
23	Public Private Partnerships (PPP)											
24	Utility User Fee Surcharge											
25	Transit Impact Development Fee											
26	Federal Transportation Funding - TIFIA											
27	Real Estate Transfer Tax Increase											
28	Surcharge on Event Tickets											
29	Environmental Impact Bonds											
30	Sea/Lease Increment of Port Assets											
31	Regional Sales Tax											
32	Increased Ferry Charges											
33	Asset Mitigation Grants											
34	Preservation Fee Investment											
35	Seaport Hazard Abatement Districts											
36	Infrastructure Trust Bank											
37	Transit Pass Transfer Fee											
38	Resilience Bonds/Insurance Value Capture											

San Francisco's Great Seawall:  
Resiliency Project  
OF JUNE 2, 2017

June 2017

Committee and the Seawall  
Finance Work Group



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# Seawall Finance Work Group Membership

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- ▣ Chair: Office of Resilience and Capital Planning
  - ▣ Board of Supervisors
  - ▣ City Administrator's Office – Risk Management Program
  - ▣ Controller's Office – Office of Public Finance
- ▣ Mayor's Office
  - ▣ Office of Economic and Workforce Development
  - ▣ Port of San Francisco
  - ▣ SFMTA
  - ▣ Private sector financial expert

# Living Cities Grant: Focus Groups & Online Surveys

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- Engaged *FM3* to conduct focus groups and online surveys
- Explored perceptions of various income and demographic groups
  - Trust in government
  - Knowledge of the seawall
  - Willingness to invest in infrastructure
- Learned that education about seawall increased willingness to invest for all income groups
- This information inspired the San Francisco team to hire *Civic Edge* to apply findings in a hands-on setting



# Living Cities Grant: Sunday Streets Outreach

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- ▣ Sunday Streets booths at the Mission, Tenderloin, and Western Addition events
- ▣ Focused on diverse, largely low-income neighborhoods not adjacent to the Port
  - ▣ Inclusive, multilingual Seawall education
  - ▣ Engaged with SF residents of all ages, including many who have limited access to online platforms
- ▣ Conversation about why people love the Waterfront
- ▣ Educated the public about the Seawall and risks
- ▣ Informed about the possible \$350 million GO Bond measure without making an “ask”



# Living Cities Grant: Sunday Streets Outreach

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## Connecting Positive Feelings about the Waterfront to the Seawall

I love the waterfront because...  
Me encanta la costa de la bahía porque...  
我愛海濱區，因為...



GET INVOLVED. STAY ENGAGED. SAVE OUR SEAWALL.

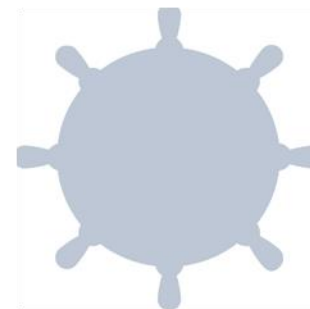
Join the conversation by using **#SFSEAWALL**

 [sfseawall.com](http://sfseawall.com)

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# Living Cities Grant: Sunday Streets Outreach

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*Educate and Engage*

# Living Cities Grant: Sunday Streets Outreach

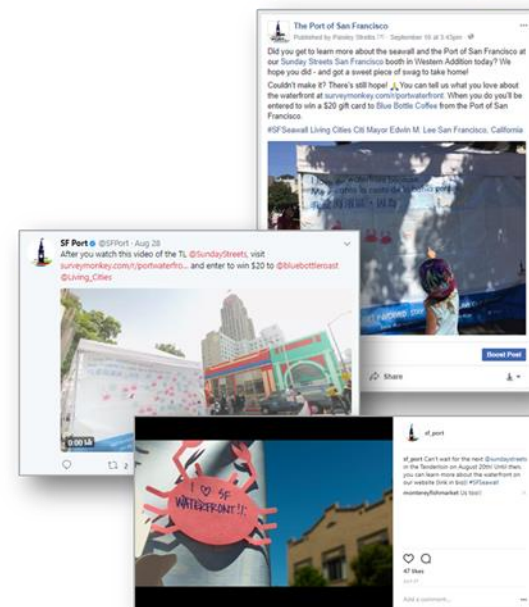
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## ■ In-Person Connections

- 3,000+ residents engaged
- 2,750 palm cards given away
- 535 participants in the activity
- 356 new email subscribers

## ■ Online Connections

- Posted via the Port's Facebook, Twitter and Instagram accounts
- 79,111 San Francisco residents – 1 in 10 people who live in the city – reached via social media
- 30,479 residents via organic Facebook posting
- 24,357 residents via paid Facebook posting
- 24,275 residents via organic Twitter posting



# Next Steps

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- Bond Planning
- Finalize bond amount and scope at CPC as part of the off-year Capital Plan update
- Develop legislation, report, and question



# Questions & Comments

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Port of San Francisco

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